ltem	Who initiated?	Action
Brown tourism signs	Cabinet Member for Planning	<ul> <li>To commence an audit of existing local brown signs in concert with parish councils. Progress to be reported at next meeting on 1 December 2020.</li> <li>Background: Cabinet adopted a Visitor Economy Framework Action Plan on 28 October 2020. This includes a medium term action to undertake a wayfinding audit of signage and identify any gaps. The delivery partners identified for this action are: SBC; town and parish</li> </ul>
Heritage issues	Cabinet Member for Planning	<ul> <li>councils; Visit Swale; Kent Highways; and local businesses.</li> <li>To get quotes for the 3 proposed Conservation Area (CA) reviews - Tunstall, Bredgar and Rodmersham. To seek comments and quotes on possible new CAs for Iwade and Bobbing. To seek views of the affected parishes to see if they would contribute to them. Progress to be reported at next meeting on 1 December 2020.</li> </ul>
		Background: Cabinet adopted a Heritage Strategy and Action Plan on 18 March 2020. The Action Plan contains a programme of CA reviews. It has been suggested by the Cabinet Member that the Area Committee may want to fund CA reviews for areas which are outside of the planned programme of reviews in the Action Plan.
Conservation issues, including ponds	Cabinet Member for Planning	Policy and Performance Officer to explore with officers and other organisations what information currently exists on the areas ponds. Progress to be reported at next meeting on 1 December 2020.
		Background: SBC only has details of the ponds which it manages directly. There is a strategic and heritage, conservation and tourism need for information, including ownership, condition and management of the ponds in the area.

## Western Area Committee meeting: 1 September 2020 – Matters arising

Item	Who initiated?	Action
Walking and cycling routes around the villages	Committee member	Background: The Council is currently undertaking a review of its Local Plan. One of the documents that is being developed alongside this review is a Transport Strategy.
		The Cabinet would welcome any input from the Committee on walking and cycling to feed into the developing Transport Strategy which is being developed through the Local Plan Panel. It is important that there is no duplication of effort by the Committee's and Local Plan processes.
Maintenance and care of woodlands	Committee member	Background: The Council has a grounds maintenance contract for its parks and open spaces. Maintenance of woodland owned or managed by the Council forms part of this contract, but priority is given to maintaining areas which have a heavy footfall, so inspection of woodland is therefore generally done on an ad hoc basis in response to information received.
Addressing littering in parks and open spaces including litter picking and awareness campaigns	Committee member	Background: The Council has a contract in place to maintain Swale's parks and open spaces. It also has details of all the litter picking and friends groups who help maintain our parks and open spaces.
Anti-social behaviour on unregistered land near new developments	Committee member	Background: The Swale Community Safety Unit have taken this up with the member who raised it and are exploring options to prevent further incidences of anti-social behaviour on this site.